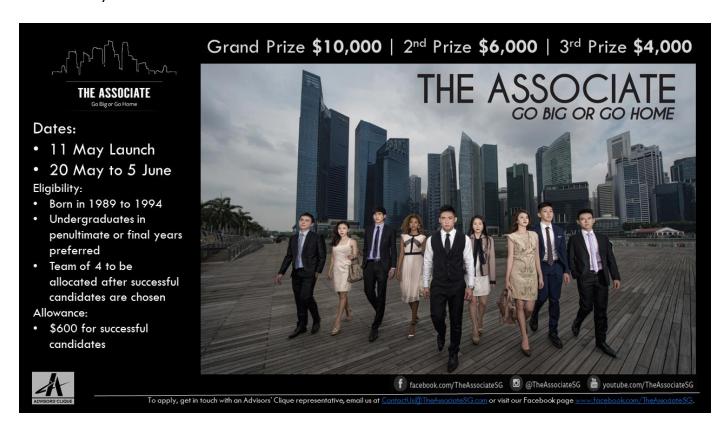
# WELCOME TO THE ASSOCIATE

Where Glory Hunters from various varsities come together and pit themselves in this battle of wit and talent. So, if you think that you are creative, entrepreneurial, driven, sociable and dare to take the path less travelled, this is the ULTIMATE COMPETITION for you to prove your mettle.

The good news is, there is a GRAND Prize of \$10,000 to be won (glazed with pride and glory for your varsity). The bad news is, if you can't Go Big, Go Home. Bring your best game forward, for the odds will never be in your favour.



## Calendar of Events

| Monday  | Tuesday  | Wednesday               | Thursday                | Friday                  | Saturday                | Sunday |
|---|--|-------------------------|-------------------------|-------------------------|-------------------------|--------|
| May 11  | (12th-19 <sup>th</sup> )                                 | 20                      | 21                      | 22                      | 23                      | 24     |
| Launch Party at<br>W Hotel<br>Sentosa         | Break before<br>The Associate<br>starts                  | W Challenge             | SG50<br>Challenge       | Social Media<br>Guru    | Bet, Barter<br>or Trade | (Rest) |
| 25  | 26   | 27                      | 28                      | 29                      | 30                      | 31     |
| <ul><li>Theory Test</li><li>CSR Day</li></ul> | C.H.I.M  | Foundation<br>Matters   | Pitch Room              | W Evening               | Monopoly                | (Rest) |
| June 1  | 2  | 3                       | 4                       | 5                       |                         |        |
| (Vesak Day)                                   | <ul><li>Theory Test</li><li>Car Rally Briefing</li></ul> | Car Rally<br>(Malaysia) | Car Rally<br>(Malaysia) | Car Rally<br>(Malaysia) |                         |        |

## MAIN PROGRAMME HIGHLIGHTS

## W Challenge

The epitome of cool and swanky, the symbol of the lifestyle hotel concept – the W brand. Can you deliver in this real-life high stakes challenge set by W Hotel? This is what no amount of schooling can simulate. Experience the real thing, experience W.

#### Pitch Room

Pit your verbal skills in an intense debating environment. Prepare, counter and convince to be the eventual Champion of WOW - War of Words. With lightning-speed counters, are you able to bring your opponent down?

#### C.H.I.M

What do you think of our government policies and regulatory changes? Is it chim?

#### Bet, Barter or Trade

One does not need massive amounts of capital to build a business. What it takes is perseverance, creativity and the willingness to follow through on an idea. Bet, Barter or Trade your way to success.

#### Foundation Matters

Building sandcastles in the air? Stop daydreaming and start doing the real thing! Do you have what it takes to lay the right foundation? The success of a business lies in its foundation, much like building a really grand sandcastle.

#### Social Media Guru

In our highly-connected era, use of social media can make or break a business. Facebook, Instagram, Twitter, LinkedIn - the possibilities are endless. Achieve social media credibility for a successful F&B venture in Singapore.

#### Monopoly

They say Life is a Game of Chance. Either you monopolize or be monopolized and fold. Is cash really king? Or is real estate the new currency?

## Car Rally

There are always obstacles in life that will challenge us. The choice is ours to take the safe road and avoid these obstacles OR to face these obstacles and come out of it stronger. Push your limits and embark on a competition-on-wheels zooming around in Malaysia. See you at the finishing point! \*Note: Transport & Accommodation will be provided on this 3D2N trip\*