

# Entrepreneurship Workshop Series

Monday 19-Apr  
6.30pm

>> [Click here for details and  
online registration](#)

| *Lecture*

## Importance of Start-ups to Foster Innovation Processes

This general lecture is for faculty, students and alumni who are curious about or interested in bridging the gap between academic research and industrial application.

Tuesday/Wednesday  
20-21 Apr  
9.00am-5.00pm

>> [Click here for details and  
online registration](#)

| *Workshop*

## Introduction into Entrepreneurship

This 2-day intensive workshop is specially designed for the serious, budding entrepreneur with a commercially viable research product ready for market

Thursday 22 Apr  
9.00am-12.00n

>> [Click here for details and  
online registration](#)

| *Mini-workshop*

## Entrepreneurship and Start-ups

This half-day course will be useful for potential entrepreneurs to understand the major challenges of being an entrepreneur and building-up of their business.



**Dr Gunter Festel** started his career with Bayer where he held various management positions in R&D and marketing. In 2002, he founded the advisory and investment firm FESTEL CAPITAL ([www.festel.com](http://www.festel.com)), which specializes in the commercialisation of technologies in the areas of energy, environment, health, materials and nutrition. He also co-founded Founding Angel ([www.foundingangels.com](http://www.foundingangels.com)), investing in various biotechnology startups in Germany and Switzerland. He lectures, and heads a scientific working group focused on startups/spinoffs at Swiss Federal Institute of Technology (ETH) Zurich.

Dr Festel has written numerous books and has more than 250 publications to his name. He holds a PhD in Chemistry, MA in economics and BA in Business Studies from University Bayreuth. He also holds a PhD in Management and Economics from ETH and a Master of Advanced studies in Corporate Finance from the Lucerne University of Applied Sciences and Arts.