



THE UNIVERSITY OF HONG KONG

# HKU Summer Institute 2018

Connecting Asia and the World



Top University in Asia

# Introduction of HKU Summer Institute

HKU Summer Institute aims to bring learning outside of four walls and provides initiatives for students to explore Asia and the world. Each programme is special in its own way and is supplemented with social and cultural activities to enrich students' summer and educational experience. Summer at HKU is the best platform for making new friends from around the world, and to take up intellectual challenges and experience cross-cultural interaction that one may not engage elsewhere.



HAPPINESS INDEX **4.5/5**

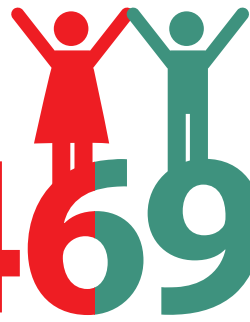


GENDER RATIO

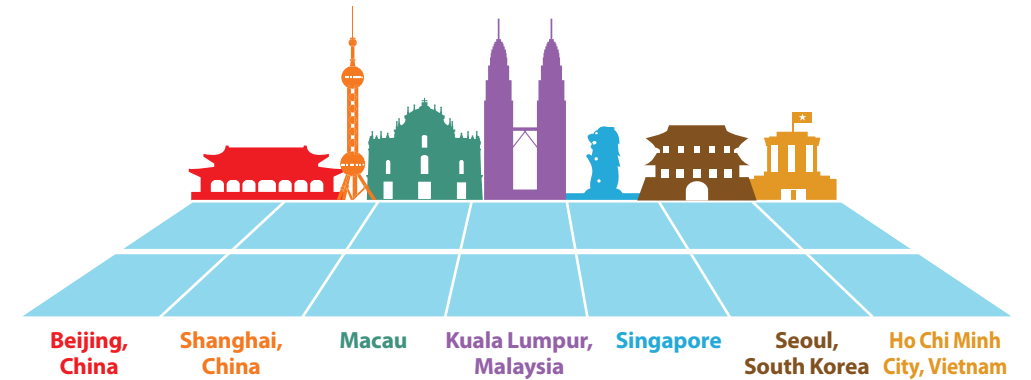
**68%** **32%**

TOTAL NUMBER OF STUDENTS ENROLLED

**3,469**



## STARTING POINT TO ASIA: MULTI-LOCATION PROGRAMMES



## STUDENTS FROM 20 NATIONALITIES

- Australia
- Canada
- China
- Cyprus
- Germany
- Hong Kong
- India
- Japan
- Lebanon
- Macau
- Malaysia
- Russia
- Singapore
- South Korea
- Spain
- Taiwan
- The Netherlands
- The Philippines
- The United Kingdom
- The United States of America



## WHY SUMMER AT HKU?



Good Reputation



Location



Programme variety



Outside classroom activities



Diverse student body

# About HKU & Hong Kong

## Hong Kong Has It All

Hong Kong is the beating heart of Asia on mainland China's doorstep. Hong Kong is home to some of the world's most admired companies, international thought-leaders, and gifted students from across the globe. It is a city that combines the best of old and new, East and West whilst leading our ever global and interconnected world. A unique and vibrant metropolis combining business and culture, it is no surprise that Hong Kong is one of the world's foremost destinations for higher education. Living in Hong Kong will make for a fulfilling experience, no matter what you are seeking!

## Asia's Global University

The University of Hong Kong, as an English-medium, research-led, comprehensive university, provides world-class, campus-based education in a wide range of academic disciplines to outstanding students. The University is situated in a geographically and culturally unique part of China and has historically sat at the gateway between East and West, pursuing teaching and research which enhance the understanding of Asia in a comparative way.



**Best Global Universities  
in Hong Kong**  
(US News 2017)



**Best City in the World for  
its world competitiveness**  
(The IMD World Competitiveness Ranking 2017)

## Motto: Sapientia et Virtus

Ever since the early 20<sup>th</sup> century, the British in Hong Kong saw university education as a vehicle for promoting Western technology and values in the region. The University of Hong Kong stems from the British tradition of academia and prestige and, over the past 100 years, has developed and grown into a university with a deep-rooted tradition, history and core academic values with an international outlook. These values that are all in fact intertwined within the city of Hong Kong itself, bringing HKU into 21<sup>st</sup> century as a world leader.



## Contents

- 4 About HKU & Hong Kong
- 6 Programmes by Theme
- 8 Social Activities and Testimonials
- 10 Programme Information



# Programmes by Theme

## Asia Cities: Business, Culture and Society

Students gain insights of contemporary business and cultural environment in an Asian context through academic courses, group projects, together with visits to reputable corporations, guest speeches by industry leaders. Students will also get to experience the unique working culture in Asia through some of our internship programmes.

### Programme Highlights:

Accounting Control and Big Data	NCB
Experiencing Creative Industries in Asia (Internship)	NCB
Global Business in Asia	12 credits
International Summer Programme in Architecture: Cities in Asia	9 credits

## Global Issues

The issue of whether globalisation is beneficial remains controversial, particularly because globalisation policies are often examined without consideration of their interactions with key sectors of economy. Summer Institute also aims at enhancing students' understanding of Asia and its connection with other parts of the world, as well as at enriching their international learning experiences.

### Programme Highlights:

Dilemmas of Humanitarian Intervention	6 credits
Entrepreneurship: Global and Social Development	6 credits
Media in the Age of Globalisation	6 credits
The Second World War in Asia and the Pacific, 1931-1953	6 credits



## Humanities & Creative Industries

The creative industries have become one of the fastest-growing and increasingly influential sectors of the global economy. Through its global and comparative emphasis, the programme aims primarily to engage students in examining different perspectives through humanity context and to reflect critically on its changing roles, forms and contents in today's society in which culture and commerce increasingly overlap with each other.

### Programme Highlights:

Art Worlds: Aesthetics, Money, and Markets	6 credits
Cultural Policy: A Complex Marriage of Business, Politics and Culture	6 credits
English Discussion Skills: Critical Discussions on China	6 credits
English for Effective Communication in Business and Social Contexts	6 credits
Fashion and Luxury: Cultural and Organisational Dynamics	6 credits

## Scientific and Technological Literacy

Science and technology are a multi-faceted field of study which combines learning theories, change-management principles, learning technology, research methods, and pedagogical strategies. The programming language will be taught via a number of mathematical models in Physics, Chemistry, Biology, Ecology, Statistics and Management. Some basic and important techniques in Calculus and Linear Algebra will also be covered.

### Programme Highlights:

Fundamental Concepts of Mathematics	6 credits
Green Chemistry: Fundamentals and Applications	NCB
Laboratory Exchange for Undergraduate and Research Postgraduate Students	NCB
Linear Algebra I	6 credits
Mathematical Laboratory and Modelling	6 credits

NCB = non-credit bearing

\*Tentative programme offerings. Please refer to our website for the most updated programme details.



# Social Activities and Testimonials

## Social & Cultural Activities

A classroom shall not be conjured by four walls, yet wherever you learn, a classroom it is. Consider social activities as the way for you to experience what it is like to be a local. There is no better way to enrich your new gained friendship by going through these new experiences! Join the activities we have prepared for you:

### High Table Dinner

As a prestigious dining tradition originating from centuries old dining style of the British collegial universities, the HKU High Table Dinner is a social, educational and inspiring experience for students.



### Heritage Tour

Experience the places, artefacts and activities that authentically represent the stories and people of the past.



*"I LOVE the unique HKU High Table Dinner experience. I met a lot of new friends from all of the world at the dinner and I had a very fruitful summer, thank you!"*

### Big Bus Tour

Get on the open-top bus to explore Hong Kong's most magnificent sights accompanied by commentary in ten languages.



*"The course has offered me a different perspective in the field of architecture and I have learnt a lot from the experienced professors. Thank you."*

### Hike to the Peak

Take a relaxing hike from HKU to the famous Victoria Peak. Proceed to take the tram down and experience standing on a 45 degree!



### Tsz Shan Monastery

Let's try something different. How about enriching your body-mind-spirit in a fun way?



*"It was a wonderful experience. The support from HKU Summer Institute made our life very convenient. It's a good chance to have a deeper understanding of HKU and Hong Kong."*

### Tramoramic Tour

Discover Hong Kong's living history aboard a 1920s-style open top tram and embark on a fascinating sightseeing tour.



*"I strongly recommend HKU Summer Institute. Not only these courses are very interesting but also you'll get a chance to experience the local life and join some activities you have never had before."*

# Programme Information

## 2018 Session Dates



## Programme Duration and Fees

Programme Types	Duration	Programme Fee
Multi-location Programmes	2 – 7 weeks	Starting from HKD18,000
Campus Based Programmes	1– 8 weeks	Credit bearing courses: Starting from HKD12,000 Non-credit bearing courses: Starting from HKD7,000

You may enrol in more than one programme as long as it does not cause any schedule conflict.

## Credit Transfer

You can earn HKU credits (3, 6, 9 or 12) or other credits upon completion of the credit bearing courses. Course outline of credit bearing programmes are provided on our website, please check with your home institution concerning the credit transfer arrangement.

## Entrance Requirements

All undergraduate students are welcomed. Some programmes may require prerequisite or demonstration of English proficiency. Please check our website for more information.

## Accommodation

Housing application will begin once you receive the programme admission offer. HKU accommodation is subject to availability.

## Residential Package\*:

per week (6 nights) **HKD 2,580**

\*Social & cultural activities included

## Application

Application Fee: **HKD350 (non-refundable)**

Application Period: **December 11, 2017 – March 16, 2018**

Apply before **February 22, 2018** for our Early Bird Offer:

- 5% Discount on programme fee
- Guarantee of accommodation
- Priority in social & cultural activities registration



# We look forward to welcoming you at HKU in the coming summer!

Information on this brochure is for reference only. Please refer to our website for the most updated programme details.



[www.hku.hk/summer](http://www.hku.hk/summer)



[ugsummer@hku.hk](mailto:ugsummer@hku.hk)



HKU Summer Institute



香港大学



香港大学暑期课程



HKU Summer Institute



# Featured Programmes

## Global Business in Asia (GBIA)

June 2018

The programme comprises of 2 weeks in Hong Kong and 2 weeks in Shanghai. Students will gain insights of contemporary global business environment in an Asian context through academic courses, group projects, together with visits to reputable corporations, guest speeches by industry leaders, as well as historical and cultural sightseeing tours.



## Experiencing Creative Industries in Asia (ECIA)

June 17 - August 18, 2018

The 9-week internship programme will bring students to multi-locations in Asia. The seminar series in the first week is to deliver an overview of the corporate world and personnel systems in Hong Kong & China; while the programme will provide a cultural experience and enable students to develop their personal and professional network in Asia. Internship is guaranteed for all admitted participants.

## Laboratory Exchange for Undergraduate and Research Postgraduate Students

July 16 - August 3, 2018

Jointly organised by the HKU Graduate School and HKU Summer Institute, the programme provides students with the opportunity to pursue research projects with world-class scientists of HKU on ground-breaking topics covering issues on engineering, medicine, chemistry, biology and physical chemistry.



## Serve and Learn: Malawi, Africa

June 2018

This service learning programme will bring students a lifetime memorable experience where they can apply principles of leadership-in-service to make a positive impact. Students will demonstrate their cultural and personal competencies through reflection-based activities, and share their skills by serving orphans in a charity organization located in Blantyre Malawi, Africa. Getting involved and getting new insights is all about their time in Malawi! Whether working with children to build a football court, or organizing interactive fun workshops, they will learn the challenges of community service and contribute to positive social change. Join us to serve and learn this summer!

## Other programmes

### Introduction to Video Game Studies

June 25 - July 13, 2018

### Film and Media Cultures Studies in Japan

July 16 - July 28, 2018

### New Media and Social Media

July 16 - August 3, 2018

### Accounting Control and Big Data Analytics

July 30 - August 10, 2018



For more programme offerings, please visit our website.  
[www.hku.hk/summer](http://www.hku.hk/summer)