



**SINGAPORE
BOOK
PUBLISHERS
ASSOCIATION**

SINGAPORE BOOK PUBLISHERS ASSOCIATION
20 Maxwell Road #09-17
Maxwell House, Singapore 069113
Tel: +65 6408 9712 Fax: +65 6399 3699
Email: info@singaporebookpublishers.sg
Website: www.singaporebookpublishers.sg

The Singapore Book Publishers Association (SBPA) was formally established on 19 July 1968, with 22 member companies involved in the publishing, importation and distribution of textbooks. Over the years, the SBPA has grown from strength to strength, expanding its membership to 65 companies that publish on a wide range of topics in the four official languages of Singapore.

INAUGURAL BOOK PUBLISHING INTERNSHIP (updated as of 30 March 2015)

The SBPA is looking for undergraduate interns to participate in its inaugural book publishing internship programme, which will now run from **25 May to 31 July 2015**. Selected students can look forward to interning at one of SBPA's participating member companies during this period (at Appendix A). Interns will also attend training seminars conducted by experienced SBPA staff on relevant skills in book publishing, such as copyediting, proofreading, book marketing and book designing. Interns will also get to tour printing and distribution companies to better understand the final stages of book production.

A supervisor/mentor will be assigned to guide the intern throughout the programme. The remuneration for this programme will be \$600.00 per month.

Pre-requisites

- i) Students must be majoring in arts, business, design, marketing, social sciences-related subjects
- ii) Excellent written and spoken English. Proficiency in either Mandarin, Malay or Tamil will be an added advantage
- iii) Self-motivated with the ability to work independently and in groups when required
- iv) Meticulous and resourceful, with the ability to multitask
- v) Excellent communication, interpersonal and organisational skills
- vi) Positive attitude and a willingness to learn

Other qualities

- i) Proficiency in PhotoShop, InDesign and Illustrator is welcomed but candidates must be familiar with Microsoft Office applications

How to apply

Please complete the Internship Application Form and send the form, along with your CV to info@singaporebookpublishers.sg. The closing date for applications is 1800hrs, on **Friday 17 April 2015**.



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BOOK PUBLISHING INTERNSHIP APPLICATION FORM

Name: _____

School: _____

Year of Study: _____

Major: _____

Please rank the companies that you would like to intern in:

i) _____

ii) _____

iii) _____

iv) _____

v) _____

Will you be willing to intern at a company not in your preferred list? (Please tick the appropriate box)

Yes

No



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APPENDIX A

PARTICIPATING COMPANIES

i) **Epigram Books (2 internship positions)**

An independent publisher based in Singapore, Epigram Books is known for putting together well-designed and thought-provoking titles. It began as a division of the multiple award-winning communications design firm Epigram but registered as a separate entity in July 2011 to champion Singaporean literature.

*It is best known for the middle grade series, *The Diary of Amos Lee*, which has sold over 240,000 copies worldwide. Other landmark publications include translations of Cultural Medallion winners and new editions of out-of-print classic Singaporean novels. In 2014, a debut short story collection Epigram Books published, *Ministry of Moral Panic* by Amanda Lee Koe, unanimously won the Singapore Literature Prize for English Fiction.*

2015 saw the company introducing its inaugural Epigram Books Fiction Prize, a \$20,000 award to the best unpublished English manuscript – the richest literary prize in Singapore. Results will be unveiled in the Singapore Writers' Festival later this year.

ii) **JLB Publishing Pte Ltd (1 internship position)**

JLB Publishing Pte Ltd, an independent publisher in Singapore, is a publishing arm of JLB Educational Technology. The main focus is in publishing and distribution of Children books and Readers. We strive to supplement more quality books to be compatible with the Pen Pal Whizz reading system, providing a continuous supply of new book titles to the Pen Pal users.

iii) **Marshall Cavendish Publishing Group (2 internship positions)**

Throughout its history, Times Publishing Group has pursued a strategy of growth that has made the company one of the most reputable names in publishing, printing, distribution and retail in the Asia-Pacific.

iv) **NUS Press (1 internship position)**

The National University of Singapore Press is heir to a tradition of academic publishing in Singapore that dates back some 60 years, starting with the work of the Publishing Committee of the University of Malaya, beginning in 1954. Singapore University Press was created in 1961 as the publishing division of the University of Singapore. The University of Singapore merged with Nanyang University in 1980 to become the National University of Singapore, and in 2006 Singapore University Press was succeeded by NUS Press, bringing the name of the press in line with the name of the university.



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Our publishing mission is to enable the dissemination and creation of knowledge through the publishing of scholarly and academic books; and to empower learning, innovation and enterprise for the Singapore- and Asia-focused global community. All NUS Press books must be approved by a Publishing Committee, drawn from the ranks of the academic staff at the National University of Singapore. Within NUS, the Press is positioned as a unit of NUS Enterprise. The Press is 100% owned by the National University of Singapore and is currently managed by Peter Schoppert.

v) Pustaka Nasional (1 internship position)

Pustaka Nasional Pte Ltd (PN) was started in 1963 and has published over 800 titles of which 80% are in Malay, 10% in Arabic and the remaining in English. About 70% of the books published are on religion and the remainder on literary works. PN also started reintroducing old Jawi books into roman script for people who no longer could read the Jawi script. PN publishes the Arabic curriculum textbooks and workbooks for madrasahs in Singapore in 1996. PN also co-published English books with Darul Arqam Singapore and Islamic Book Publishers, Kuwait in the 1980s. The company also produces audiobooks, read aloud e-publications and pen reader children's books.

vi) Shing Lee Publishers (2 internship positions)

Shing Lee Publishers Pte. Ltd is a leading publisher of educational books, interactive books and digital platforms in Singapore and in more than 30 countries worldwide. Founded in 1935, we are dedicated to creating and publishing quality teaching and learning materials with global standards. Characterised by a wide range of products that cater to diverse learning needs, our titles have received recognition from international educational research institutions.

Collaborations with institutions in Singapore and globally provide opportunities to develop and customize new and innovative products tailored to various communities. In line with the latest technology, our systematically-structured books and curriculum resources are available in print and online.